



UW-Madison India Initiative

ISSUE 2 MAY 11, 2009

PAGE 1

INSIDE THIS ISSUE:

UW Law School 2

UW Graduate Students 2

Undergraduate Study in India 3

Doing Business in India 3

UW-Whitewater II 3

Global Health Cont'd 4

Support India Initiative 4



India's Moser Baer, a world leader in the development and manufacture of removable data storage media, announced last week that it will start manufacturing photovoltaic solar energy cells .

Letter from the Faculty Associate



Namaste! My name is Lalita du Perron and I am the Associate Director of the Center for South Asia at UW-Madison, and the Faculty Associate for the India Initiative. I have recently moved to Madison from London, UK, and I am excited about working with the India Initiative. I have a background in

South Asian Studies and Hindi, and had recently come to the conclusion that I wanted to share some of my area-based and linguistic expertise with businesses who are looking to expand their operations into the South Asian sub-continent. With this idea in mind I set up a small consultancy in London, and began to reach out to business people interested in India.

One of the things that struck me most was the extremely high level of interest in India, combined with a distinct lack of accurate information. There is a wide diversity of news about, and coming from, India, and when the popularity of Bollywood films and Indian pop is added into the mix it is not surprising that people get confused as to what this "India" is really like. An area I would like to work on with the India Initiative is to expand our outreach to the business community in Wisconsin. The Wisconsin Department of Commerce sponsored a Business Development mission to India in 2006, and we hope to help the state in evolving its India strategy in the future too. Simultaneously, interest in India is growing in the UW System. James Jaffe from UW-Whitewater, and Sachin

Tuli, from the Wisconsin School of Business at UW-Madison, have written about their India plans in this Newsletter.

J. Mark Kenoyer, the Faculty Lead for the current year, has managed to enhance the standing of the India Initiative even while busy with a host of other commitments. He has established a Memorandum of Understanding between the Center for South Asia at UW-Madison and the Tata Institute of Fundamental Research in Mumbai, as well as developing a program of student and faculty exchange with Maharaja Sayaji Rao University in Baroda. Aseema Sinha has arranged for the TATAs to continue their connections to our India programs. They have initiated "Tata Study Grants" for UW-Madison students to study contemporary India. We are excited about new collaborations with research institutions in India, and look forward to building on the foundations that have been laid in this year.

The India Initiative was established to reach out to all Faculty and Staff interested in modern India, on Campus and beyond. We are delighted to be working with UW-Whitewater on the expansion of their India-related programs, and are keen to expand further into UW-System and Wisconsin schools. We are looking forward to a newly-invigorated and vibrant year for the India Initiative, and welcome any suggestions you may have. We hope to be able to welcome you at India Initiative events in the coming year.

With very best wishes, Lalita du Perron

Global Health Field Course in India

The Center for South Asia is working with the Center for Global Health to develop a spring semester course entitled Interdisciplinary Global Health and Disease in India. This course would bring together area studies and health science students to do place-based interdisciplinary study. Led by Sarah Khan, Lalita du Perron, and Cindy Haq, the course will explore human disease burden in India, the social determinants of health and disease, as well as the ways that culture impacts health. Students will also learn about environmental health, and the relationships between the health of humans, animals and the environment. The course would prepare students for a credit-bearing faculty-led field experience in India which would include (Cont'd page 4)





India is currently holding general elections—the largest democratic election in the world. The results will be announced on May 16, 2009. The election is conducted by the Election Commission of India, which estimates an electorate of 714 million voters.

India Initiative Awards

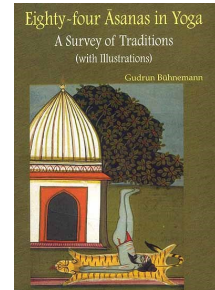
The India Initiative offered an award to UW faculty to sponsor student internships or research. The 2009 awards went to Professor, Mitra Sharafi and Professor, Gudrun Buhnemann.

Mitra Sharafi, Assistant Professor in the Law School, applied on behalf of Amy McGann.

Amy McGann is a second-year law student interested in working on economic, social, and cultural rights in South Asia. This summer she will intern at the Alternative Law Forum (ALF) in Bangalore. ALF was started in 2000 by a group of graduates from India's leading law school, the National Law School (also in Bangalore) to provide legal services for the

poor and marginalized in India. At ALF, Amy will work with the litigation team in two broad areas: (1) the right to work, focusing on child labor, bonded labor and sex work; and (2) personal law issues, particularly divorce, child custody, and domestic violence.

Amy's internship in Bangalore will help develop global competence, advancing internationalization by helping create an American lawyer with a personal knowledge of Indian law and social issues. It will also help build on UW's current strength in South Asian legal studies, developing expertise among law students who can connect with UW faculty specialists upon their return.



Gudrun Buhnemann, Professor, Languages and Cultures of Asia, has been awarded a grant to develop links with two Yoga and Ayurveda Institutes: the Kaivalyadhama Yoga Institute at Lonavla, and the Foundation for the Revitalization of Local Health Traditions (FRLHT) in Bangalore.

Students Awards for Projects in India

UW-Madison Center for South Asia Pre-Dissertation Travel Awards 2008-09



Adam Auerbach, PhD student in the Department of Political Science. The central focus of Adam's research concerns the manner in which the process of democratic decentralization in patronage democracies alters the logic of group formation at the local level and the aggregation of identities and interests in coalition politics to higher levels of governance.



Sarbani Chakraborty, PhD student in the Department of Curriculum & Instruction. Sarbani's research questions: Why are government schoolteachers in India *not* 'teaching'? She proposes a sociological re-reading of this phenomenon of not-teaching in government schools by exploring the social and politico-economic processes of the elementary-school teaching at work, within the dominant discourse of efficiency, effectiveness and student outcomes.

UW—Madison Global Studies SKJ Fellowship Award Winners 2009

Adam Auerbach, PhD student in the Department of Political Science, received an *Internship Award to India*.

Miriam Thangaraj, PhD student in Education Policy Studies, received a *Travel Award to India*. Miriam investigates how the concept of 'vulnerability' is built into development and educational projects.

Division of International Studies Graduate Student International Field Research Awards 2009

Nayantara Mukerji, PhD student in the Department of Political Science. Nayantara's research focuses on comparative economic development in India and China, particularly with respect to business-state relations, an contestation around Special Economic Zones (SEZs).

UW Study Abroad Programs in India

UW-Madison is nationally recognized for its study abroad programs, ranking in the top 10 research institutions for overall study abroad participant numbers. The institution remains committed to creating academic opportunities for students in South Asia and hopes to increase the participant numbers significantly over the next five years. International Academic Programs (IAP) currently offers four study abroad program opportunities:

College Year in India program, founded in 1961, offers students the opportunity to study in **Varanasi** - a city that highlights India's ethnic, religious, and linguistic diversity. The Varanasi program features intensive Hindi language study and allows students to learn about their surroundings first-hand by completing an

in-depth fieldwork project.

Students can study at the **University of Hyderabad** where they can take courses specially designed for international students offered through the Council on International Education Exchange (CIEE) study center, or directly enroll in courses at the university.

In Kerala's capital city of **Thiruvananthapuram**, students can participate in a ten-week summer program focusing on a vast array of Indian performing arts: dance, drama, and vocal music, as well as Indian martial or meditation arts.

Our newest program is a **summer internship opportunity in Pune**. Participants choose to enroll in courses

and participate in a six-week academic internship with an Indian company, non-governmental or other organizations, or in an apprentice relationship with individuals in academia, policy, the performing arts, visual arts, or other media.

The seminar courses offer students basic knowledge of Indian history, society, and political economy, and provides a shared intellectual space to discuss their learning and experiences while in India. The program seeks to address the growing demand for practical experiences, especially within the fields of business, film and media, development, global health, and information technology.

For more information about programs, go to: www.studyabroad.wisc.edu/
Julie Lindsey, Associate Director, IAP

Doing Business in India

Sachin Tuli, Lecturer, International Business and Co-Director, International Programs in the UW School of Business led an international business study tour to Mumbai and New Delhi in early 2009. Business school students enrolled in his International Business course continued their course outside of the classroom, in India.

In January 2010, Sachin will take sixty Evening MBA students on their IB 765 international study trip to Delhi. The purpose of the tour is to provide the students an introduction to India's political econ-

omy, history and cultures and business climate, especially in regards to international trade and investment.

Sachin is also working on developing a basic travel Hindi vocabulary for his students, and will collaborate with the Center for South Asia and CIBER on a "Cultures of India, etiquette and basic travel Hindi" evening in the Spring of 2010.

For more information, contact:
Sachin Tuli tuli@bus.wisc.edu



Tata Motors launched its people's car, Nano, promising to stick to the Rs 1,00,000-price tag for the base model.

UW-Whitewater India Initiative

In the Fall of 2008, UW-Whitewater established a companion initiative seeking to bring together faculty, staff, students, and community members who had an interest in India and South Asia. In a very short amount of time, the Initiative has achieved a significant measure of success supporting visiting speakers, promoting student events, and facilitating campus-wide interaction among faculty.

The Global Business Resource Center and members of the Business School have been especially helpful in supporting and promoting

the Initiative. Approximately a half-dozen members of that College, all of whom have active interests in the promotion and development of both Indian businesses and U.S. businesses in India, constitute a key component of the UW-W Initiative. However, faculty from across the College of Letters & Sciences, including faculty from the arts, social sciences, and 'hard' sciences, have also given generously of their time and expertise. The Initiative also received internal grant funds both to support further student activities and to provide

honoraria for visiting speakers.

In future, the Initiative plans to intensify its activities across disciplines and departments while building upon the extensive activities already undertaken by Business School faculty in India. The UW-W Initiative is considering plans to seek federal funding to establish and coordinate a South Asia program by expanding course offerings, increasing awareness of South Asian issues and culture, and reaching out to local schools and businesses.

James Jaffe, Professor of History, UW-W

Global Health Field Course cont'd

study with Indian colleagues and experiential learning. Students can choose between travel to the Foundation for Revitalisation of Local Health Traditions (FRLHT) in Bangalore, or the Sambhavna Clinic in Bhopal. Both institutions offer unique insights into localized medical care and grassroots activism, while at the same time being practically and spiritually well-equipped to look after foreign students.



This course is part of a series of courses that explore health and disease in a number of sites including Uganda, Ecuador, Mexico, and Thailand. This opportunity for study, cultural immersion and service-learning would enhance practical skills for area studies students and develop cultural skills for health science students. The course would meet requirements toward the Center for Global Health-sponsored Graduate Certificate in Global Health. It is hoped that two courses can be offered for the first time in the spring and summer of 2010.

For more information, contact Lori di Prete Brown: dipretebrown@wisc.edu



INDIA INITIATIVE
The University of Wisconsin - Madison

Steering Committee

Jonathan Mark Kenoyer, Interim Faculty Lead
Anthropology, jkenoyer@wisc.edu

Lalita du Perron, Faculty Associate
Center for South Asia, duperron@southasia.wisc.edu

Rachel Weiss, Outreach
Center for South Asia, rweiss@southasia.wisc.edu

Paula Bonner, Wisconsin Alumni Association

Suresh Chandra, Medical School

Cindy Haq, Medical School

Susan Huber-Miller, CIBER (Center for International Business Education and Research)

V. Narayana Rao, Languages and Cultures of Asia

Guido Podesta, Division of International Studies

Kim Santiago, Wisconsin Alumni Association

Majid Sarmadi, School of Human Ecology

Hemant Shah, Journalism and Mass Communication

Ken Shapiro, College of Agriculture and Life Sciences

Mitra Sharafi, Law School

Guri Sohi, Computer Science

Support UW India Initiative

We are always updating our database so please send us your information below to be added to our lists, and return to :

UW India Initiative, 203 Ingraham Hall, 1155 Observatory Dr., Madison WI 53706

Email: staff@india.wisc.edu

Phone: 608.262.3209

Fax: 608.265.3062

MY GIFT IS ENCLOSED FOR \$ _____,

Please allocate my gift to the area greatest in need

I request this contribution be used for _____.

___ **Please contact me about making a major gift to the Initiative now or as a part of my estate planning.**